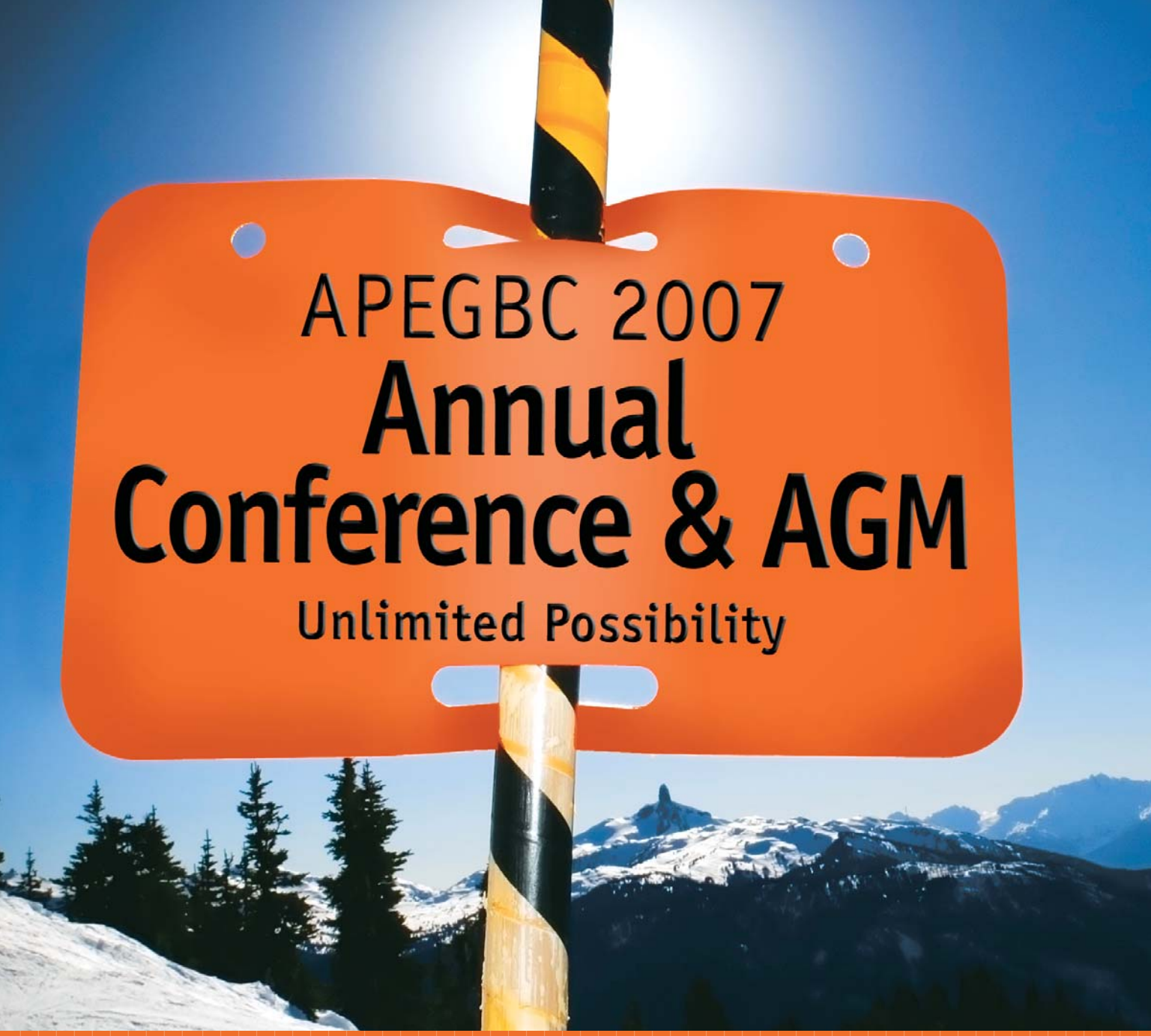


BC's Premiere Engineering & Geoscience Event

Professional Engineers and Geoscientists of BC

October 25-27, 2007

TELUS Whistler Conference Centre

Whistler, British Columbia

The **APEGBC 2007 Annual Conference** — this year in beautiful Whistler, British Columbia — provides sponsors and exhibitors with unlimited possibility to forge lasting partnerships with over 700 professional engineers and geoscientists, government representatives, industry leaders and consultants. This year APEGBC has expanded its sponsorship and exhibitor opportunities to provide greater exposure at the event.

SPONSORS

Sponsorships not only demonstrate support for the industry and the professions, they also remind clients that business relationships have a high-profile presence in the engineering and geoscience communities. APEGBC's Annual Conference allows new partnerships to begin and long-term ones to strengthen.

Conference sponsors enjoy visibility before, during and after the event through prominent recognition on promotional material. New sponsorship opportunities include conference delegate bags, a conference E-Centre, water bottles and note pads. Additional exposure through signage and the conference website, as well as acknowledgement at the events, is designed to further amplify the sponsor's presence.

EXHIBITORS

Conference exhibitors benefit from opportunities to generate leads and meet clients through events in the Tradeshow area. This year's Tradeshow will host an E-Centre, where delegates can check their email and/or go online, and four coffee breaks. Also, an exhibitors' reception will feature a BC wine and beer tasting. These opportunities are all designed to maximize interaction between delegates and exhibitors.

PLATINUM SPONSOR $8,000

Sponsored Event: President's Awards (2 available) Friday, October 27, 2007

Pre-Conference

- Name and logo recognition on APEGBC home page
- Name and logo recognition on all conference webpages, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of Connections, APEGBC's online newsletter, upon registration as sponsor
- Recognition on outside cover of Annual Conference registration brochure, including logo

Conference

- 4 complimentary 3-day conference registrations
- Corporate logo and name on outside cover of conference delegate booklet
- Full-page corporate profile with logo in delegate conference booklet
- 1 trade show booth
- Logo recognition on conference sponsor signage in lobby
- Recognition in President's Awards program
- Recognition on event signage at President's Awards
- VIP seating and introduction of firm at President's Awards

Post-Conference

- Full-page, four-colour advertisement in September/October or November/December issue of *Innovation*, APEGBC's member journal
- Recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

GOLD SPONSOR $5,500

Sponsored Event: Exhibitor Wine & Beer Tasting Reception (2 available) Thursday, October 25, 2007
Sponsored Event: Thursday Keynote Lunch – Tod Maffin (CBC broadcaster, technology columnist) (2 available) Thursday, October 25, 2007
Sponsored Event: Friday Keynote Lunch – Michael Smyth (Nightline BC host, Province columnist) (2 available) Friday, October 26, 2007
Sponsored Item: Conference Delegate Bag (2 available)

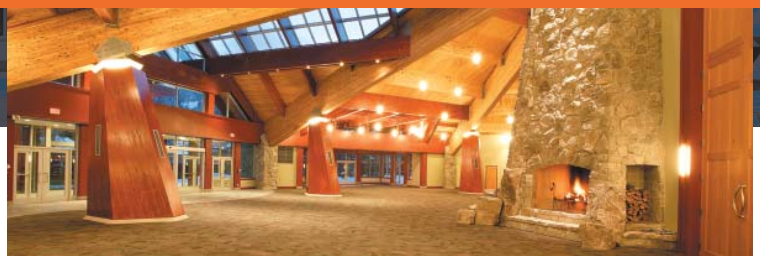
Pre-Conference

- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of Connections upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference

- 2 complimentary 3-day conference registrations

** Sponsorship and exhibitor placements are distributed on a first-come, first-served basis.*



- Logo recognition on conference sponsor signage in lobby
- Half-page corporate profile with logo in delegate conference booklet
- 1 trade show booth
- Logo recognition on conference sponsor signage in lobby
- Recognition on event signage
- Introduction of firm at keynote lunch prior to sponsored event (for Exhibitor Wine & Beer Tasting Reception Sponsor) or
- VIP seating and introduction of firm at sponsored event (for Keynote Lunch Sponsor) or
- Logo on conference delegate bag (for Conference Delegate Bag Sponsor)

Post-Conference

- Half-page, B/W horizontal advertisement in September/October or November/December issue of *Innovation*
- Recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition and brief write-up with corporate name and logo in November issue of *Connections*

SILVER SPONSOR $3,000

Sponsored Event: Thursday Breakfast Keynote – Timothy Smith, PGeo EngL (1 available) Thursday, October 25, 2007
Sponsored Event: Thursday Pub Night, Thursday, October 25, 2007 (2 available)
Sponsored Event: Friday Breakfast Keynote – Michael Campbell (host, Money Talks, Vancouver Sun columnist) (1 available) Friday, October 26, 2007
Sponsored Event: Saturday Recognition Lunch – Bruce Kirkby (adventure travel writer, photographer) (2 available) Saturday, October 27, 2007

Pre-Conference

- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of Connections upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website

Conference

- 2 complimentary 2-day conference registrations
- Corporate profile with logo in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby
- Recognition on event signage at sponsored event
- VIP seating and introduction of firm at sponsored event (for Keynotes)

Post-Conference

- Recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

STREAM SPONSOR $1,750

Sponsored Event: Professional Development Stream
(please select one)
Thursday, October 25

- ❑ Consulting Practice
- ❑ Engineering and Geoscience in the Forest Sector
- ❑ Management
- ❑ Municipal Engineering
- ❑ Structural Engineering
- ❑ Sustainability

Friday, October 26

- ❑ Better Business
- ❑ Engineering and Geoscience in the Forest Sector
- ❑ Environment
- ❑ Professional Regulation
- ❑ Structural Engineering

Pre-Conference

- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference

- 1 complimentary 1-day conference registration
- Display table in or directly outside event room *(depending on space availability)*
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby
- Recognition on PD stream signage

Post-Conference

- Name recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

TECHNICAL TOUR SPONSOR $1,500
OCTOBER 24, 2007

Sponsored Event: Engineering and Geoscience in the Forest Sector Field Trip

Pre-Conference

- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference

- 1 complimentary tour registration
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby
- Recognition on technical tour signage

Post-Conference

- Name recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

BRONZE SPONSOR $1,500

Sponsored Event: Coffee Break
(please select one)
Thursday, October 25, 2007
- ❑ Morning Coffee
- ❑ Afternoon Coffee

Friday, October 26, 2007
- ❑ Morning Coffee
- ❑ Afternoon Coffee

Pre-Conference
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference
- 1 complimentary 1-day conference registration
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby
- Recognition on event signage at sponsored event

Post-Conference
- Recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

E-CENTRE SPONSOR $3,500
OCTOBER 25 & 26, 2007

Pre-Conference
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference
- 2 complimentary 2-day conference registrations
- Table beside E-Centre for display material
- 4 computer workstations in tradeshow area displaying your company website as the home page
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby
- Recognition on signage beside E-Centre

Post-Conference
- Name recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

CONFERENCE WATER BOTTLE SPONSOR $3,500

Pre-Conference
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference
- 2 complimentary 2-day conference registrations
- Logo recognition on reusable polycarbonate delegate water bottles
- Logo recognition on water station signage
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby

Post-Conference
- Name recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

CONFERENCE NOTE PAD SPONSOR $3,500

Pre-Conference
- Name and logo recognition on sponsor page of conference website, including link to sponsor's website
- Name and logo recognition in "Welcome New Sponsor" section of corresponding issue of *Connections* upon registration as sponsor
- Recognition in sponsor section of Annual Conference registration brochure

Conference
- 2 complimentary 2-day conference registrations
- Logo recognition on delegate conference note pads
- Corporate profile in delegate conference booklet
- Logo recognition on conference sponsor signage in lobby

Post-Conference
- Name recognition in conference wrap-up story in November/December issue of *Innovation*
- Recognition in brief write-up with corporate name and logo in November issue of *Connections*

EXHIBITOR PACKAGES
SINGLE TRADESHOW BOOTH
$1250.00 + GST = $1325.00
OCTOBER 25 & 26, 2007
- 8' x 10' booth and display table
- One 2-day conference registration
- Recognition in conference brochure and on conference website
- Recognition in delegate conference booklet
- Recognition on exhibitor signage in lobby at conference

Exhibit space allocation will be determined by registration priority, based on booking confirmation with payment

DOUBLE TRADESHOW BOOTH
$2300.00 + GST = $2438.00
OCTOBER 25 & 26, 2007
- 8' x 20' booth and two display tables
- Two 2-day conference registrations
- Recognition in conference brochure and on conference website
- Recognition in delegate conference booklet
- Recognition on exhibitor signage in lobby at conference

Exhibit space allocation will be determined by registration priority, based on booking confirmation with payment

TELUS Whistler Conference Centre photos courtesy of Tourism Whistler